

Volume 1  
AUGUST 2023

# Retail Business NEWSLETTER



## Footfall Count

**Daily Count:- 2,122,878**

**Yearly Count:- 464,382,619**

**Counting.....**

## About Our Company

DELOPT, a division of JK Organisation, is a world-class company. DELOPT focuses on the design, development, and production of Embedded Systems and Electro-optics Systems for Retail and Military applications.

With a robust 23 year legacy DELOPT is consistently delivering Retail Instore Technology to Indian and global retailers.

DELOPT is an BIS, RoHS, and CE certified world-class company in the area of Retail technology, Defence Electronics, Avionics, and Electro-Optics Products & Solutions.

## Vision

As a Vision 2025, Company is evolving to become a Global Technology Enterprise in Electronics, Electro-Optics, and Digital Automation & Analytics in the domains of Retail IN-store Technology Solutions, On-board systems, Video Processing, Thermal Imager, Avionics, RF Data Modems, Data Acquisition Systems, and Servo Control system.

**Enabling Retail With In-Store Technology**

## Mission

Offer competitive solutions through customer centricity, mastering use cases, engineering and technology, innovation, automation, digitalization, industrialization and service and generate excellent user experience to become preferred partner for customers

2025

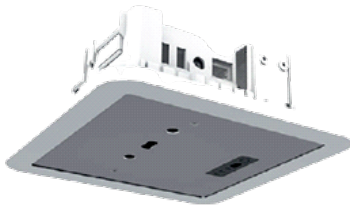
AKSHYA

## Retail Solutions

DELOPT (A division of JK Organisation), pioneered in R&D, Manufacturing and supply of People Count Solution. We are among the few global and the only indigenous manufacturer of high-accuracy people counters using the latest 3D vision technology. Our in-house capabilities from Concept to Design and Manufacturing have positioned us as the preferred Supplier to many National as well as International Brands

## OUR PRODUCTS

RV3D Ultra+

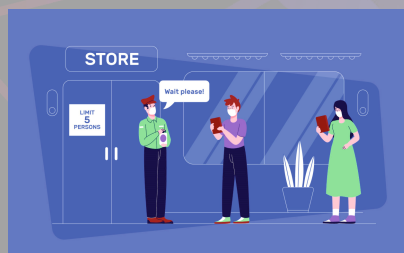
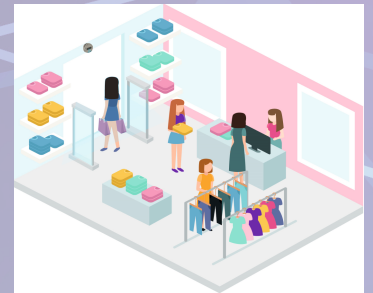


STRIDE



## People Counting Solutions

People counting is a flexible solution that can be customized to fit any industry that requires tracking of customer or visitor flows. Our technology is suitable for a wide range of businesses, including retail stores, malls and many more. Offers unparalleled count **accuracy of 98% & upwards**. It uses the industry's high-precision 3D vision technology sensor for dynamic counting applications on indoor and sunlit surfaces.

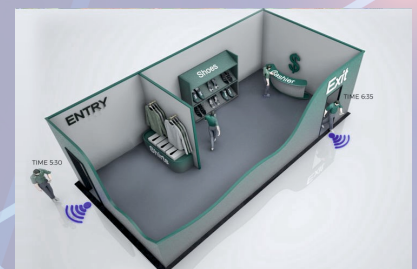


## Real Time Occupancy Solution

Delopt Occupancy Solution is a non-camera cloud-based solution allowing users to get individual occupancy data like desk occupancy, washroom occupancy, and workspace occupancy. This is an affordable and highly accurate solution with more than **98% accuracy**

## Wi-Fi Analytics

DELOPT brings the Wi-Fi analytics in its advanced model of people counting systems to gather several information of customer behaviour. The solution works when a customer's Wi-Fi feature is switched ON. All this without capturing the customer personal identity/data.



## Data Intelligence Suite – DELBI

DELBI is DELOPT's single window data visualization application. Data from people count sensors and other applications is presented for easy analysis.

Enabling Retail With In-Store Technology

## Service

As a DELOPT, we provide services for retail stores and malls, offering solutions for People Counting and Electronic Article Surveillance (EAS). With over a decade of experience in People Counting solutions, we offer both cloud-based hosting and enterprise solutions tailored to customer requirements.

DELOPT's People Counting devices are installed globally, with around 10,000 active devices. We provide online monitoring for the devices hosted on our cloud to ensure continuous operation and avoid offline hours. Additionally, our solution includes an alert mechanism to notify users of the health status of devices periodically.

Furthermore, we offer an option to check the accuracy of our People Counting devices by enabling video scheduling for specific hours. This feature allows clients to verify the precision of the counting data.



*We are participating in  
Mapic India 2023*

*We are pleased to invite you to join us and discover  
our extensive range of products at*

*Booth No. B25,*

*Jio World Convention Centre, Mumbai.*

*13 - 14 September 2023*



**Enabling Retail With In-Store Technology**

## Our Clients

**Reliance Retail**

**Reliance Footprint**

**Reliance Trends**

**Adidas**

**Puma**

**Blackberrys**

**Bestseller**

**Reliance Digital**

**DLF**



## Business Unit

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**Enabling Retail With In-Store Technology**